

Sean Kunz

Senior Writer Producer

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Experience

The Walt Disney Company, Los Angeles, CA 2019–Present
Senior Writer | Producer

Led a team of Associate Producers and Editors to execute ideas and concepts across ABC, Disney Channel, Disney+, and Hulu. Collaborated and communicated concepts with graphic designers, composers, talent, and storyboard artists. Shot and directed talent both remote and on-location/in-studio.

- Ideated, directed, and executed the campaign launch and sustained marketing efforts for The Golden Bachelor on ABC and Hulu. Creative Directed both internal teams and external vendors through the vision and tone of the campaign. Navigated two, week-long shoots with talent, creating hundreds of pieces of content. As a result, The Golden Bachelor had the highest ABC launch in the history of Hulu and earned the highest rating for the franchise in the past three years.
- Created and directed the promotional campaign for “Beauty and the Beast: A 30th Celebration” on ABC. Worked first-hand with talent: Rita Moreno, Shania Twain, Martin Short, Josh Groban, and H.E.R., to bring to life a cross-platform campaign that fully encapsulated the magic of Disney.
- Wrote and produced the campaign behind the 94th Annual Academy Awards. Directed Oscar-winning talent, Morgan Freeman, in addition to Amy Schumer, Regina Hall, and Wanda Sykes in four, separate comedic host spots. Our trailer received accolades from the Clio Awards, Promax, Promax Global, and the Golden Trailer Awards.

Paramount Entertainment, New York, NY 2018–2022
Senior Writer | Producer

Generated concepts and ideas across the entire portfolio, from initial brainstorming to 360 campaigns. Wrote and ideated across all platforms, including print, radio, digital, linear, and long-form content.

- Created, produced, and shot the marketing campaign behind RuPaul’s Drag Race Season 14 which brought in a 5.04 (P18-34), the highest season premiere ever on VH1, and a +114% increase in viewership over the previous season.
- Concepted and produced the campaign behind RuPaul’s Drag Race All Stars 6 - the brand’s first season to live on a streaming platform, Paramount+.

Moonbug Entertainment, Los Angeles, CA 2021–2021
Senior Creative | Producer

Oversaw creation and production of all content across the Blippi portfolio.

- Led a team of writers to create and direct nearly one hundred, “Blippi” episodes, shot across the globe. Creatively used small-scale budgets to make larger-than-life concepts translate across the screen, each garnering over 8+ views on YouTube, Amazon, Hulu, and Netflix.
- Re-imagined the sound of Blippi by outsourcing our music efforts, expanding viewership on the brand’s YouTube music channel and Spotify by the millions.

Awards

2023 Clio Awards

Beauty and the Beast (Special Event Campaign - Bronze)

2022 Clio Awards

The Oscars (Video Promo Craft: Voiceover - Shortlist)

RuPaul's Drag Race Season 14 (Television Series: Integrated Campaign – Shortlist)

American Rescue Dog Show (Television Series Promo: Music – Shortlist)

2023 Promax Global Excellence

The Oscars (Live Event Promo - Gold)

Beauty and the Beast (Live Event Promo - Silver)

2022 Promax Global Excellence

The Chicken Squad (Children: Best Clip-Based Program Promo)

The Chicken Squad (Children: Best Program Campaign)

2023 North America Promax

Beauty and the Beast (Live Event: Program Campaign - Silver)

Beauty and the Beast: Introducing Belle (Short Form Promo - Silver)

The Oscars (Live Event: Program Campaign – Gold)

The Oscars (Live Event: Program Promo – Gold)

The Oscars: Different Worlds (V.O. Performance – Gold)

2022 North America Promax

RuPaul's Drag Race Season 14 (Online Takeover or Roadblock Promo – Gold)

The Chicken Squad (Children: Program Campaign – Bronze)

RuPaul's Drag Race All Stars 6 (Unscripted Program Promo – Bronze)

Education

Vanderbilt University, Nashville, TN

Bachelor of Arts (B.A.) Neuroscience | Spanish